

MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

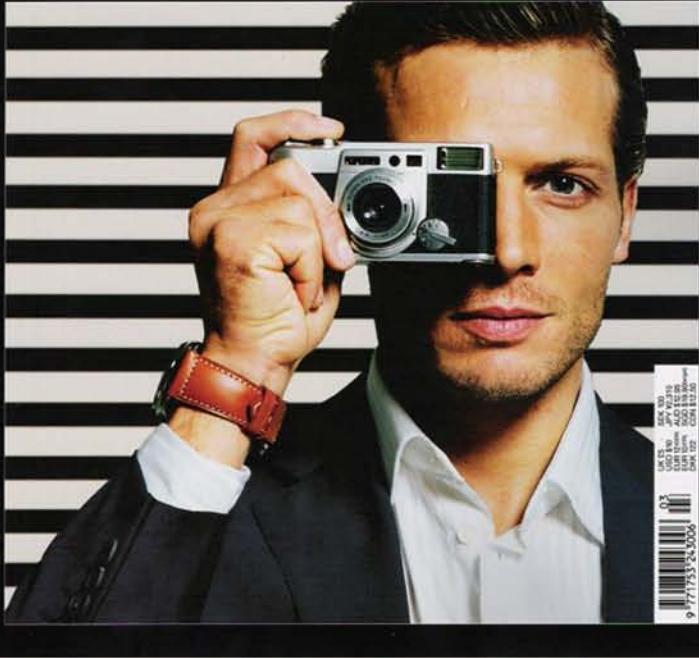
issue 11 • volume 02
MARCH 2008

- A AFFAIRS**
Crossing the Finnish line
 - B BUSINESS**
China's economic lubricant
 - C CULTURE**
Music's Nordic revolutionaries
 - D DESIGN**
Denmark's deluxe knitwear
 - E EDITS**
Prize-winning packaging, standbys for the bar and an Alpine arrondissement
- EXPO**
A view on Beijing's buildings

FIRST ANNIVERSARY EDITION

Make ours an analogue

MONOCLE on the great digital resistance movement
Plus a SECURITY CHECK on airport perimeter defences



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ONLINE CONTENTS — March 2008

Monocle.com

Visit our website for the latest films, slide shows and reports from Monocle's team of correspondents. In addition, you'll find our city and resort guides, the Monocle shop and, for subscribers, access to all of the magazine's back catalogue of global dispatches.

State of despair

Writer Steve Bloomfield and photographer Frederic Charrier record lives in the slums of Mumbai through Muggie's Zambhai and, in this slide show, reveal what life is really like in the fabled state.

Silo Paolo

Monocle's eighth month anniversary reports on the work of L'Espresso's investment around the world. This month we have

been in the driving seat of a newly booming economy.

Berlin bookshop

In the 2008 film we visit the Berlin Bookshop that focuses on selling hard-to-find titles. Owner Brad von Hohenberg explains why his unusual approach to art books is better than the big chains.

Quality of Life Index

Our 2008 Premier survey of the world's people and places that can make your life better. Updated annually with reports from our global network of correspondents.

Monocle shop

Monocle.com you can now buy the new monocle's Limited Edition Canvas bag, Holo-Style wallet. We also have a new film about our retail.

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Website feature 02

At monocle.com you can order our new fragrance HIRAKI Ona. It's produced for us by Comme des Garçons, our collection of Porter bags and also the Monocle-branded Skaggsport bicycles. To match everything we offer, we have even commissioned a short film to show off our wares.



01 Monocle's Porter bags can be ordered on line. Log on to see our new retail movie created by Gaku Nakagawa



018 — 100% 11

THE MONOCLE QUALITY OF LIFE INDEX
HSBC PREMIER
The world's local bank

CASABRUSADA

HSBC PREMIER
MONOCLE

01: Marco and Eugenia Pinchi have taken over their parents' restaurant in Treviso and opened a superbly-edited enoteca not far from the trattoria. Italian classic rustic dishes are the order of the day, such as culatello, Casa Brusada, Treviso

02: Gastro-pubs take note. The Horseshoe is the benchmark. Great grub, a microbrewery in the cellar and its very latest lineup all the others in London. The Horseshoe, London

03: Dozens of hot and cold green tea combinations and mascha ice cream draw loyal crowds to this tea centre's chic interior in Yokohama. Nana's, Yokohama

03: Graphics green tea

02: The Horseshoe, London

04: Goods of Desira was created in a bid to take the tedium out of big store furniture shopping. With three Hong Kong locations, the shop has its own fashion brand, a range of affordable furniture and lighting for indoors and out, and the Central store contains a florist with their own delivery service. G.O.D., Hong Kong

05: Just two hours outside Sydney lies this collection of cottages for short and long stay rental. Situated in the Hunter Valley, each property is a tranquil and private stay in the outback. Silabong Moon,

04: Goods of Desira was created in a bid to take the tedium out of big store furniture shopping. With three Hong Kong locations, the shop has its own fashion brand, a range of affordable furniture and lighting for indoors and out, and the Central store contains a florist with their own delivery service. G.O.D., Hong Kong

06: A current standard in airports all over Japan is saving flyers more than just time when they go through security. These fast-check liquid samplers scan bottles and determine the safety of the contents in seconds. If only European measures were so swift and secure. Liquid testers, Japan

07: We are smitten by Tokyo Bar — it's not hard to win us over with manga illustrations and Japanese comfort food. Graphics are by Kashwa Sato and the concept is by Transit who is responsible for Tokyo's Claska hotel and Office bar. Tokyo Bar, New York

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"The Horseshoe is the benchmark."
"...its airy interior trump all the others in London."

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